



Blox Inc.

BLOX ANNOUNCES CORPORATE UPDATE AND OUTLOOK FOR 2015

Vancouver, British Columbia (January 27, 2015) – Blox Inc. (“Blox” or the “Company”) (OTCQB: BLXX) is pleased to provide a corporate update of its operations and provide an outlook for the year ahead.

Further to the Company’s news release dated December 22, 2014, Blox wishes to report continued progress towards advancing its green mining business. The Company has now completed the delivery of its biogas assets to West Africa and the closure of the Kenderes Biogas Plant in Hungary. At the end of the third quarter, the Company completed the sale of its wholly-owned Hungarian subsidiary, and shifted the focus of its business on West Africa.

“The Company now has the physical assets in place to integrate renewable energy technology into its mining division,” says Blox President and CEO, Robert Abenante. “This brings us one step closer to realizing our goal of producing green minerals.”

Blox is now focused on its recent acquisition of the Mansounia concession in Guinea, West Africa as announced in its August 6, 2014 news release. The Company continues to work with consultants on the ground in Guinea and has made visits to the site to commence the required studies required to obtain necessary permits. To provide further expertise on the ground in Guinea, the Company entered into a consulting agreement with Mr. N’Famoussa Kaba. Mr. Kaba will act as the Company’s in-country manager for the Mansounia project. He will oversee various aspects of the day to day operations for the Mansounia project including, permitting and other governmental related issues in Guinea and West Africa. Mr. Kaba’s impressive history includes Commercial Director of the Society Industrial Agro, Deputy Director General of SALGUIDIA, and President of the Foundation for Investment and Agricultural Marketing.

Management believes that the increase in the price of gold in 2015 is positive for the Company’s development plans. The Company has its primary gold concession in Guinea and has acquired three gold and diamond concessions in Ghana, which are pending approval from the minerals commission. The Company continues to work towards advancement of these properties and management believes that the increase in the gold price may be reason for a more optimistic outlook on the projects.

The Company is also pleased to announce the launching of the Company’s new website www.bloxinc.com. The new website offers a user friendly interface that allows visitors to better understand the Company’s vision and how it intends on turning its goals into a reality.

Robert Abenante, President and CEO stated, "Our story is very unique and it is important for our Company to share our vision with our many stakeholders and hope to reach a broader community of people who share this vision. We believe our new website enables stronger corporate visibility and will allow our compelling story to reach a larger audience."

About Blox Inc.

Blox Inc. is a green mining, energy and technology company. The Company intends on harmonizing these three "pillars" to enable continuous growth and bring prospective projects from their initial stages to completion by sharing resources and skill sets. The Company plans to develop its properties without causing devastating damage to the environment caused by traditional mining. Blox Inc. was formed with the intention of becoming a producer of "green minerals" with a focus on West Africa.